

# Tina Shoulders

Textile / Graphic Designer

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Website

www.tinashoulders.com

## Work History

### **Fashion Institute of Technology, 2008-Present**

Instructor: "Social Media Marketing: How to Generate A Buzz for Your Brand" "How To Style Plan And Merchandise An Apparel Company," "How To Style Plan And Merchandise Home Products"

### **Graphic and Surface Design Consultant, 2003- Present**

Freelance Textile designer for fashion and furnishings companies. Design prints, bodies, catalogues, hang tags, and all visuals for packaging and branding fashion and home products. Provided CAD service for J Crew, Brooks Brothers, CK Jeans, Tommy Hilfiger, Martha Stewart, Tom Cody Designs and other fashion and furnishing companies.

### **Deborah Connolly & Assoc. April 2004- October 2004**

Design Coordinator/ Home Textile Designer  
Created original artwork for pillows, throws, bath, and kitchen towels, tabletop, shower curtain and bath rugs. Provided design inspiration. Corresponded daily with overseas manufacturers. Oversaw design department. Primary colorist for all designs.

### **Carole Hochman February 2001- Jan 2003**

CAD Textile Designer/ Textile Stylist  
Designed original artwork, regenerated purchased artwork, colored print stories, and archived prints. Created presentation boards, and marketing materials. Printed fabric on Encad printer.

### **Ron Chereskin/ Roytex June 1999-February 2001**

CAD Textile Designer/ Assistant Designer  
Designed logos, hangtags, prints, and labels for active wear and sportswear divisions. Created all digital advertising and presentation packages. Colored prints created repeats and designed prints.

## Education

Drexel University,  
Bsc Design & Merchandising

## Computer Skills

Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Pointcarre  
Colour Matters

## Expertise

Textile Design  
CAD Design  
Colorist  
Presentation Boards  
Graphic Design

## Interests

Running/ Marathoner  
Interior Design  
Photography  
Blogging

**"From marketing to production, Tina knows all tricks of the trade!"**

Yuli Ziv, Founder  
Style Coalition  
and My It Things